



NEWS RELEASE

## JFrog Unveils All-Star Speaker Roster for swampUP 2023 in Silicon Valley

2023-05-31

*DevOps & DevSecOps thought leaders Bruce Schneier & John Willis join Fortune 500 companies such as Capital One, Fidelity, & Netflix to discuss the future of the Software Supply Chain*

SUNNYVALE, Calif.--(BUSINESS WIRE)-- [JFrog Ltd.](#) ("JFrog") (NASDAQ: FROG), the Liquid Software company and creators of the [JFrog Software Supply Chain Platform](#), today announced the agenda for its 2023 swampUP DevOps and DevSecOps user conference. The one-day, news-packed, educational event will take place Wednesday, September 13, 2023 at the Signia by Hilton in the heart of Silicon Valley.

swampUP 2023: DevOps & DevSecOps Conference happening on September 13 in San Jose. (Graphic: Business Wire)

swampUP 2023 will provide insightful keynotes by JFrog

executives and industry technology leaders, plus community visionaries exploring the industry's latest advances and market trends; innovative companies will share their DevOps and security journeys - the challenges, victories, and lessons learned along the way; deep-dive break-out sessions and hands-on demonstrations with DevOps and Security experts; as well as co-located JFrog partner and training events.

"Today, developers have become the prime target for attackers and it is imperative for them to prioritize the security of their company's software supply chain," said Stephen Chin, VP of Developer Relation at JFrog. "We are excited to bring together the DevOps and DevSecOps communities, along with our valued customers and partners, to exchange best practices for enterprise-level scalability, tools consolidation, and introduce new products that enhance SSC security and software delivery."

**What:** swampUP 2023 is where developers, DevOps engineers, and security professionals learn the latest industry trends, explore best practices, and discover new methodologies that are shaping the DevOps and security markets. Event speakers provide attendees with actionable tips for modern CI/CD, package management, software distribution, device update management, and software supply chain security advancements.

Co-located with swampUP, JFrog will also offer industry-leading DevOps and DevSecOps training during the [JFrog Academy Training Day](#) taking place Tuesday, September 12, 2023. Alongside JFrog Academy Training, JFrog will host its first annual [Partner Day](#) detailing new channel and technology partner co-sell programs, help current and potential partners meet customers, get insights, and receive product training.

**When:**

- [JFrog Academy Training Day](#), Tuesday, September 12, 2023
- [JFrog Partner Day](#), Tuesday, September 12, 2023
- [swampUP 2023](#), Wednesday, September 13, 2023

**Where:**

- Signia Hotel by Hilton, 170 S Market St, San Jose, CA 95113

**Who:** Opening keynotes will feature JFrog's co-founders and senior technology leaders sharing insights on recent trends impacting the broader market, plus exciting new product announcements and customer stories. Other notable speakers include:

- Bruce Schneier, legendary cryptographer, computer security professional, privacy specialist, and writer.
- John Willis, author of *"DevOps Handbook"*, seven IBM Redbooks, and widely considered one of the founders of the DevOps movement and earliest cloud evangelists.
- Keith Humphreys | Senior Engineering Manager, Riot Games

To view the full agenda and register for swampUP this fall, visit <https://swampup.jfrog.com/>.

**Like this story? Tweet this:** Get ready for the ultimate DevOps and DevSecOps experience! @JFrog #SwampUP is coming to #SiliconValley this September, and it's bringing @schneierblog + @Botchagalupe with it! Learn more and save your seat at <https://swampup.jfrog.com/>

**About JFrog**

JFrog Ltd. (Nasdaq: FROG), is on a mission to create a world of software delivered without friction from developer to device. Driven by a "Liquid Software" vision, the JFrog Software Supply Chain Platform is a single system of record that powers organizations to build, manage, and distribute software quickly and securely, ensuring it is available, traceable, and tamper-proof. The integrated security features also help identify, protect, and remediate against threats and vulnerabilities. JFrog's hybrid, universal, multi-cloud platform is available as both self-hosted and SaaS services across major cloud service providers. Millions of users and 7K+ customers worldwide, including a majority of the Fortune 100, depend on JFrog solutions to securely embrace digital transformation. Learn more at [www.jfrog.com](http://www.jfrog.com) or follow us @JFrog.

**Media Contact:**



Siobhan Lyons, Sr. MarComm Manager, JFrog, [siobhanL@jfrog.com](mailto:siobhanL@jfrog.com)

**Investor Contact:**

Jeff Schreiner, VP of Investor Relations, [jeffS@jfrog.com](mailto:jeffS@jfrog.com)

Source: JFrog Ltd.