



## JFrog and Slack Deliver Real-Time, Cross-Team DevOps Innovation, Enabling Developer Velocity and Improved Security

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*New Solution Increases Collaboration Across Multiple Stakeholders to Provide Instant Visibility and Accelerate the Seamless and Secure Delivery of Software to Users & Devices*

SUNNYVALE, Calif.--(BUSINESS WIRE)--Nov. 16, 2021-- [JFrog](#) Ltd. ("JFrog") (NASDAQ: FROG), the Liquid Software company and creators of the [JFrog DevOps Platform](#), today announced the availability of a new Slack integration for JFrog Artifactory and JFrog Xray. The new JFrog app for Slack allows developers to easily raise awareness of important software development events - such as new security vulnerabilities or license compliance violations - with an extended team of stakeholders in real-time - helping streamline release cycles and speed time-to-resolution.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211116005383/en/>

## ENABLING DEVSECOPS COLLABORATION

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JFrog and Slack Deliver Real-Time, Cross-Team DevOps Innovation, Enabling Developer Velocity and Improved Security (Graphic: Business Wire)

Beyond augmented, real-time collaboration, JFrog's new app for Slack provides:

- **Quality Assurance (QA)** – Software QA teams can configure policies and watches within the JFrog Platform to monitor targeted artifact repositories used in testing and staging environments, then report security violations through Slack for prompt resolution.
- **Shift Left Security** – Notifications sent through Slack alert the development team of security vulnerabilities and enable

“Collaboration has always been an integral part of DevOps, but when it comes to security-related events, you need to communicate early and often,” said Stephen Chin, vice president of Developer Relations, JFrog. “We are thrilled to work with Slack - one of the world’s leading collaboration tools - on enhancing the way developers work today so they can deliver stronger features, faster releases, continuous updates, and improved security for their entire DevOps pipeline.”

The JFrog app for Slack brings together best-in-class artifact management and security with operational excellence that fuels business performance. It allows notifications, content and actions related to specific software incidents to be shared with one or more Slack channels. For example, developers can share vulnerability and license compliance notifications based on policies set up in [JFrog Xray](#) with an extended team of stakeholders - straight from their desktops. The interactive notifications enable recipients to take action, creating “ignore” rules, displaying details, and more. Notifications can be paused, deleted, or invoke the JFrog Platform for more details all from within the Slack channel.

resolution at the earliest point in the development lifecycle.

- **Contextualized Alerts** - Using Slack, developers can help other stakeholders filter and prioritize alerts by adding more context around severity or criticality of each to enable more informed remediation.

For more information on the JFrog Platform and its new app for Slack visit [our blog](#) or [download a free trial](#) and experience it for yourself. You can also visit with JFrog during the [Slack Frontiers](#) conference taking place online November 16-17, 2021 (NorAM) and November 17-18, 2021 (EMEA/APJ).

**Like this story? Tweet this:** .@jfrog introduces a new app for @SlackHQ to deliver real-time developer collaboration. Try it today <https://jfrog.com/start-free/>

#### About JFrog

JFrog is on a mission to be the company powering all of the world's software updates, driven by a "Liquid Software" vision to allow the seamless, secure flow of binaries from developers to the edge. The company's end-to-end DevOps platform – the JFrog Platform - provides the tools and visibility required by modern organizations to solve today's challenges across critical pieces of the DevOps cycle. JFrog's hybrid, universal, multi-cloud DevOps platform is available as both self-managed and SaaS services on AWS, Microsoft Azure, and Google Cloud. JFrog is trusted by millions of users and thousands of customers, including a majority of the Fortune 100 companies that depend on JFrog solutions to manage their mission-critical software delivery pipelines. Learn more at [jfrog.com](https://jfrog.com).

#### Cautionary Note About Forward-Looking Statements

This press release contains "forward-looking" statements as that term is defined under the U.S. federal securities laws, including but not limited to statements regarding our plans to, together with Slack, enable real-time, cross-team DevOps innovation, the anticipated benefits of our new Slack integration for JFrog Artifactory and JFrog Xray, our ability to meet the needs of our customers, and expected demand for our products. These forward-looking statements are based on our current assumptions, expectations and beliefs and are subject to substantial risks, uncertainties, assumptions and changes in circumstances that may cause our actual results, performance or achievements to differ materially from those expressed or implied in any forward-looking statement.

There are a significant number of factors that could cause actual results to differ materially from statements made in this press release, including but not limited to: risks associated with managing our rapid growth; risks associated with expanding product capabilities; our ability to retain and upgrade existing customers our ability to attract new customers; our ability to effectively develop and expand our sales and marketing capabilities; risk of a security breach; risk of interruptions or performance problems associated with our products and platform capabilities; our ability to adapt and respond to rapidly changing technology or customer needs; our ability to compete in the markets in which we participate; general market, political, economic, and business conditions; and the duration and impact of the COVID-19 pandemic. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to, risks detailed in our filings with the Securities and Exchange Commission (the "SEC"), including in our Annual Report on Form 10-K for the year ended December 31, 2020, our Quarterly Report on Form 10-Q for the quarter ended September 30, 2021, and other filings and reports that we may file from time to time with the SEC. Forward-looking statements represent our beliefs and assumptions only as of the date of this press release. We disclaim any obligation to update forward-looking statements.

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