



JFrog Partners With SB C&S, a SoftBank Group Company, to Accelerate DevOps Delivery in Japan

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Strategic Alliance Enables 12K+ Companies across 43K Locations to Offer the JFrog Platform for Universal Software Delivery

SUNNYVALE, Calif.--(BUSINESS WIRE)--Sep. 8, 2021-- [JFrog Ltd.](#) ("JFrog") (NASDAQ: FROG), the Liquid Software company, today announced an agreement with SB C&S Corp. to deliver its scalable [DevOps Platform](#) to help customers in Japan release software in a fast and secure manner from development all the way to the edge.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210908006188/en/>



(Graphic: Business Wire)

types of software packages (aka binaries or artifacts), collecting key metrics, correlating them across diverse systems, and providing actionable information to improve software update and release cycles. The JFrog Platform works in self-hosted, SaaS, hybrid and multi-cloud environments across AWS, Azure, or Google Cloud, providing the confidence that releases are tested and secured as they move to production environments.

"We quickly understood the benefits DevOps and continuous software delivery offers and welcome the start of a new partnership with JFrog Japan Co., Ltd.," said Mr. Kazuya Kusakawa, Board Director, Executive Vice President, Head of ICT Business Unit, SB C&S Corp. "SB C&S has been promoting DevOps since 2017 and we see great value in working with JFrog, a leading platform, to continue sharing DevOps best practices with leading companies in Japan."

The partnership enables the complete JFrog Platform to be available immediately in Japan, including:

- **[JFrog Artifactory](#)**: As the world's first universal binary repository, JFrog Artifactory is the heart of the JFrog Platform. It functions as a single source of truth for all types of software packages that follow the DevOps lifecycle from development to the edge.
- **[JFrog Xray](#)**: JFrog Xray enables multi-layer composition analysis across various software aspects such as container and artifact vulnerabilities and quality assurance against open-source license violations.
- **[JFrog Pipelines](#)**: Enables CI/CD as an integral part of the platform to automate DevOps processes for all teams and tools so that teams can release software updates quickly across their CI/CD pipelines.
- **[JFrog Distribution](#)**: Helps customers securely package production artifacts and rapidly distribute software around the

"We are thrilled to partner with SoftBank to accelerate DevOps adoption in Japan. This partnership will be a catalyst in a world where every company becomes a DevOps company," said Shlomi Ben Haim, Co-Founder and CEO, JFrog. "Companies build and release more software to stay ahead of their competitors, software must be updated, and updates can be only achieved with secure binary deployment to the edge. We believe the combination of JFrog's Platform and SoftBank expertise will boost cloud-native and DevOps adoption in Japan."

JFrog's hybrid, universal, end-to-end [DevOps Platform](#) powers over 6,000 companies worldwide including the majority of the F100 list, and solves challenges found in critical pieces of the DevOps supply chain, such as safely storing, managing, securing, and distributing all

world.

- **JFrog Mission Control & Insight:** This dashboard provides a bird's-eye view of JFrog Platform services, delivery visibility and metrics across your geographically dispersed sites.

The JFrog Platform will be highlighted along with DevOps best practices and other topics during the “*Surviving the VUCA Era: Super Automation for System Development and Operations*,” session at [SoftBank World 2021](#), being held online September 15-17, 2021. For more information on the JFrog Platform visit [www.jfrog.com](#) or [our blog](#).

About JFrog

JFrog is on a mission to be the company powering all of the world's software updates, driven by a “Liquid Software” vision to allow the seamless, secure flow of binaries from developers to the edge. The company's end-to-end DevOps platform – the JFrog Platform - provides the tools and visibility required by modern organizations to solve today's challenges across critical pieces of the DevOps cycle. JFrog's hybrid, universal, multi-cloud DevOps platform is available as both self-managed and SaaS services on AWS, Microsoft Azure, and Google Cloud. JFrog is trusted by millions of users and thousands of customers, including a majority of the Fortune 100 companies that depend on JFrog solutions to manage their mission-critical software delivery pipelines. Learn more at [jfrog.com](#).

About SB C&S Corp.

SB C&S Corp. provides a wide range of services by harnessing the synergies of the SoftBank Group, including the business of distributing IT-related commodities, the operations of which is where it all began for the SoftBank Group, as well as the manufacture and sales of mobile accessories and IoT equipment, the provision of various cloud-computing services and ICT solutions, and the operations of Web services and a purchasing-support business. Visit <https://cas.softbank.jp/en/> for more information.

Cautionary Note About Forward-Looking Statements

This press release contains “forward-looking” statements as that term is defined under the U.S. federal securities laws, including but not limited to statements regarding our plans to accelerate DevOps delivery in Japan, the anticipated benefits of our partnership with SB C&S Corp., our ability to meet the needs of our customers, and expected demand for our products in Japan. These forward-looking statements are based on our current assumptions, expectations and beliefs and are subject to substantial risks, uncertainties, assumptions and changes in circumstances that may cause our actual results, performance or achievements to differ materially from those expressed or implied in any forward-looking statement.

There are a significant number of factors that could cause actual results to differ materially from statements made in this press release, including but not limited to: risks associated with managing our rapid growth; risks associated with expanding operations in new markets; our ability to retain and upgrade existing customers our ability to attract new customers in Japan; our ability to effectively develop and expand our sales and marketing capabilities; risk of a security breach; risk of interruptions or performance problems associated with our products and platform capabilities; our ability to adapt and respond to rapidly changing technology or customer needs; our ability to compete in the markets in which we participate; general market, political, economic, and business conditions; and the duration and impact of the COVID-19 pandemic. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to, risks detailed in our filings with the Securities and Exchange Commission (the “SEC”), including in our Annual Report on Form 10-K for the year ended December 31, 2020, our Quarterly Report on Form 10-Q for the quarter ended June 30, 2021, and other filings and reports that we may file from time to time with the SEC. Forward-looking statements represent our beliefs and assumptions only as of the date of this press release. We disclaim any obligation to update forward-looking statements.

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